



Regd. No. S/RS/SW/0059/2010

DWARKA SRI RAMLILA SOCIETY (Regd.)

Celebrate Dussehra with the Spirit Of Ram Katha & the Joy Of Mela!

Sponsorship Proposal

**The Largest and Most Spectacular
Ram Katha in the world**



Event Date: 11th October 2026 to 20th October 2026

Timing: 5 PM to 12 midnight

Venue: DDA Ground, Sector 10 Dwarka, Near Max Hospital, New Delhi

For More Details:

Bharat Bhushan Malviya

info@dwarkaramlila.com, dwarkaramlila.com, 9313962651

DEAR ESTEEMED PARTNER

Join us in celebrating the eternal triumph of Dharma during Dussehra through our magnificent 10-day Ram Katha performances and vibrant cultural mela - reaching across 15 to 20 lakh unique visitors.

The biggest Mela and Ramlila Manchan in the world, conducted every year since 2010, where eminent leaders grace the event. In 2019 and 2023, our Hon'ble Prime Minister of India, Shri Narendra Modi ji, attended the Ramlila Manchan on Vijayadashami for the Ravan Dahan, and in 2024, Hon'ble President Shri Ram Nath Kovind ji was also present. Other ministers such as Rajnath Singh have also attended.

Dignitaries	Felicitation ceremony on daily basis of dignitaries (Ministers, Artists and social workers).
Live On Air	Live on TV Channels, Social Media Platforms & Website.
Print Media	Print media coverage on all major and small newspapers
Footfall	Estimated approx footfall is around 15 to 20 lakh unique visitors.

Your partnership will illuminate the stage for authentic Ramayana storytelling, amplify your brand with prime visibility during peak Dussehra season and engage communities through traditional festivities, stalls and family experiences. Opportunities include brand stalls, on-stage brand placements, TVCs, hoardings, banners, invitation cards and more. Some of our past partners include Senco Gold, Kisna Jewellers, Dhara, Safal, Patanjali, DLF, Chintels, and Dwarka Hospitals.

BRIEF HISTORY

Since 2010, the Dwarka Shri Ramlila Society has been successfully organizing this grand cultural and spiritual celebration with immense devotion and community participation. Over the years, the event has become one of North India's most prominent Ramlila festivals, attracting thousands of visitors annually. The estimated expenditure for stage production, artist performances, tents, lighting, sound, catering, rides, decorations, and public amenities is approximately ₹1.50 crore. More than 300 artists participate in the Ramlila production each year. The venue is secured under the supervision of Delhi Police with 100+ CCTV cameras, 300+ trained security personnel, and metal detectors at all entry and exit gates. The main stage measures approximately 140 ft wide and 92 ft high, supported by five giant LED screens for a seamless audience experience. The event is proudly supported by leading brands including DLF, Senco Gold, Mother Dairy, Patanjali, Jio, Domino's, Honda Cars, and many others.



PROGRAM FORMAT

15th Ramlila Manchan & The Big Mela

The Ramlila Manchan will be held over 10 days, with performances starting from 7:00 PM and continuing until midnight each evening. The accompanying Mela will be open daily from 5:00 PM to 12:00 midnight, offering a vibrant experience of food, entertainment, and cultural festivities for all visitors.

Aarti and Deep Prajwalan, Ganesh Vandana, Folk Dance Performances, Bhajan Sandhya by Renowned Singers, Guest Felicitation, Sponsor Felicitation with Stage Address by Sponsors, and Grand Ramlila Manchan.



STAGE LAYOUT

Stage 2025



PM & PRESIDENT'S MESSAGE



PM Narendra Modi

"On the auspicious occasion of Vijayadashami, I extend my heartfelt greetings to the Dwarka Shri Ramleela Society and all its members. May this festival inspire us to uphold the values of truth, righteousness, and unity, and may our collective efforts continue to strengthen the cultural fabric of our nation."

"On the auspicious occasion of Vijayadashami, I extend my warm greetings to the Dwarka Shri Ramleela Society and all its members. May this festival inspire us to cherish the victory of good over evil, uphold the values of honesty, compassion, and integrity, and strengthen the bonds of our cultural heritage and community."



President Ram Nath Kovind



Sh. Nitin Gadkari

"It is a matter of great pleasure that Dwarka Shriram Leela Society (Regd.), Sector-7, Dwarka is organizing the grand Ram Leela Utsav. Lord Shri Ram is worshipped as the symbol of righteousness, truth, and virtue, and Dussehra represents our rich cultural and traditional values. I extend my heartfelt congratulations and best wishes to all members of the society, participants, devotees, and the audience, and wish the program great success."

MINISTER'S MESSAGES

राजनाथ सिंह
RAJNATH SINGH



गृह मंत्री
भारत
नई दिल्ली-110001
Home Minister
India
New Delhi-110001

दिनांक : 03.08.2016

सन्देश

मुझे यह जानकर हार्दिक प्रसन्नता हुई है कि द्वाराका श्री राम लीला सोसायटी (एनई दिल्ली) द्वारा किया वर्षों की प्रति इस वर्ष भी श्री रामलीला का आयोजन किया जा रहा है तथा इस अवसर पर एक सम्मेलन भी आयोजित की जा रही है।

प्रतिगर्त साक्षरता नवाचन को अवसर पर सर्वोच्च पुरुषोत्तम भगवान श्रीराम के जीवन पर आधारित की जाने वाली समलौलाओं के माध्यम द्वारा परकीर सम्पत्ति को समुद्र परामर्शों के साथ होती है। भगवान श्रीराम का संपूर्ण जीवन एवं आदर्श और मर्यादा जीवन जीने की शिक्षा एवं प्रेरणा देता है।

वे साक्षरता को प्रचारण में जुड़े सभी अभ्युक्तों को हार्दिक बधाई देता है तथा रामलीला के सकल आयोजन की कामना करता है।

शुभकामनाओं सहित।

03.08.16
(राजनाथ सिंह)

Office : Room No. 104, Ministry of Home Affairs, North Block, New Delhi-110 001
Tel : 23004400, 23004401 Fax : 23003079
E-mail : mha@nic.in

सतीश उपाध्याय
अध्यक्ष
Satish Upadhyay
President



भारतीय जनता पार्टी, दिल्ली प्रदेश
Bharatiya Janata Party, Delhi Pradesh

Dated 29 Sep. 2016

सन्देश

यह बड़े उत्साह का विषय है कि द्वाराका श्री रामलीला सोसायटी द्वारा प्रत्येक वर्ष की तरह इस वर्ष भी मर्यादा पुरुषोत्तम भगवान श्री राम की जीवन शैलियों का संस्करण 13 अक्टूबर से 23 अक्टूबर, 2016 तक किया जा रहा है तथा इस अवसर पर एक सम्मेलन का आयोजन किया जायेगा। द्वाराका श्री रामलीला सोसायटी भगवान श्रीराम के आदर्शों द्वारा किये गये प्रेरक कार्यों को समाज के विभिन्न लोगों तक पहुँचाने में एक प्रमुख भूमिका निभा रही है।

वर्ष 2016 की इस स्मारिका में सोसायटी द्वारा किया वर्षों में किये गये समाजोन्नयनी कार्यों का विज्ञापन सशिर विवरण प्रस्तुत किया जायेगा जो समाज के सभी वर्गों के लिए लाभकारी होगा। समु श्रीराम के जीवन की आज की चुनौतियों के बीच प्रस्तुत करना और चुनौतियों को अपने आदर्शों पर चलने की प्रेरणा देना ही सबसे बड़ा धर्म और समाज के हित का काम है।

आज आवश्यकता है कि हम अपनी भावी पीढ़ी को अपनी समस्त सम्पत्ति, परम्पराओं एवं मूल्यों से परिचित कराएँ। इस कार्य में दृढ़ता-समर्थ माध्यम सर्वाधिक प्रभावी साबित होता है। अपनी संस्था के माध्यम से भगवान श्रीराम की जीवन-शैलियों का सर्वोच्च विवरण कर भारत की भावी पीढ़ी को सचेतना दिया जा रहा है। इस साक्षरता कार्य से जुड़े आप सभी सम्मानित परामर्शकों एवं सहकर्मियों का बधाई के साथ है।

भगवान श्रीराम एवं माता सीता से प्रेरणा है कि द्वाराका श्री रामलीला सोसायटी अपने सामाजिक प्रयोजन में निरंतर सक्रियता की और अवसर रहे।

श्री लज्जा महतो
मुख्य संरक्षक
द्वाराका श्री राम लीला सोसायटी
सीक्युल गार्डन, फ्लोर 7
द्वाराका, नई दिल्ली-110045
मोबाइल - 9811792189, 9311794043

अध्यक्ष

(सतीश उपाध्याय)

14, Post Marg, New Delhi-110001
Telefax : 011-23712744, 23712323, 23712509, E-mail : satishupadhyay161@gmail.com

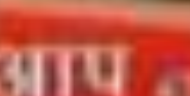
SITE LAYOUT



MEDIA COVERAGE



DWARKA SRI RAMLILA SOCIETY (Regd.)
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www.dwarkaramlila.com | [Facebook](https://www.facebook.com/dwarkaramlilasociety) | [YouTube](https://www.youtube.com/dwarkaramlila)



Dwarka Sri Ram Lila
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LIVE









10 रामलीला मंचन
एवं भव्य मेला
सीधा प्रसारण रात्रि 9 बजे से












DAY-05

स्वेवट प्रसंग, दशरथ मरण, भारत-कैकयी संवाद
राम-भारत मिलाप तक

**पांचवी रात्रि 30-09-2022,
शुक्रवार, रात्रि 8.30 बजे**

LIVE



**द्वारका श्री रामलीला सोसाइटी
द्वारका सेक्टर-10 रामलीला ग्राउंड**

श्री श्री धार्मिक श्री लीला

NBT

नवभारत टाइम्स

रावण के कटते सिर से निकलेगा खून

हवा में उड़ते हनुमान सारे सत्सवने

रावण के कटते सिर से निकलेगा खून, हवा में उड़ते हनुमान सारे सत्सवने। यह है नवभारत टाइम्स का नया स्लोगन। नवभारत टाइम्स का नया स्लोगन है 'रावण के कटते सिर से निकलेगा खून, हवा में उड़ते हनुमान सारे सत्सवने'।

द्वारका रामलीला मंचन में भीड़ जुटी

जनसत्ता संवाददाता
नई दिल्ली, 2 अक्टूबर ।

रामलीला मंचन के सातवें दिन दिल्ली के अलग-अलग रामलीला मंचन में दर्शकों की भीड़ जुटी। द्वारका श्रीरामलीला सोसाइटी द्वारका सेक्टर-10 में लंका दहन आकर्षण का केंद्र रहा। रविवार को लंका दहन का मंचन देखकर दर्शक आनंदित हो उठे। दर्शक अभी तक मंदरा की कुटिल चाल, राम वनवास और दशरथ की मृत्यु से विचलित थे। यहां उपनगरी द्वारका बल्कि आसपास के ग्रामीण इलाकों से भी बड़ी संख्या में लोग पहुंचे।

विश्व रामलीला मंचन द्वारा में

ऐल के सबसे बड़ी समशील में 140 फुट लंबा 60 फुट चौड़ा व 92 फुट ऊँचा होना संभव

[illegible]

॥ श्रीगणेशाय नमः ॥

• **STAY IN YOUR OWN LANE** If you're a small business owner, you may be tempted to take on more work than you can handle. But it's important to stay focused on your core business and not get distracted by other opportunities.

**राजस्थानी में दिखेगा लेला का सर्जिकल
स्टाडक का संघन और हाकिमों**

As you can see, the first two lines of the code define the `getters` and `setters` for the `name` property. The `get` method returns the value of the `name` property, and the `set` method sets the value of the `name` property. The `get` and `set` methods are defined as `getter` and `setter` functions, respectively. The `getter` function is called when the `name` property is accessed, and the `setter` function is called when the `name` property is assigned a new value.

www.ck12.org

Abstract—This study examined the effects of a 12-week, low-intensity, supervised walking program on the health-related quality of life (HRQL) of older adults with knee osteoarthritis (OA). The study was a randomized controlled trial. The intervention group (IG) participated in a supervised walking program, while the control group (CG) received no intervention. The IG showed significant improvements in physical function, pain, and overall HRQL compared to the CG. The findings suggest that a supervised walking program can effectively improve the HRQL of older adults with knee OA.

[illegible]

per questo non si può
non essere d'accordo con
la sua opinione. Ma non
si può non essere d'accordo
con la sua opinione.

...the ... of ...

सब की आर्थिक की लीला
को होगा महान् प्रभाव



संयुक्त संसदीय कार्य

...as it adds the weight of the public's interest in the case to the evidence of the police and the coroner.

[illegible][illegible]

द्वारका श्री रामलीला में उमड़े भक्त

[illegible]

सीमावर्ती के अधिकार राज्य
सदस्यों ने कहा कि सरकार के संकेत
है कि राज्य सरकारों में निर्माण
कार्य में सीमावर्ती अधिकारों के



हजारका श्री रामचरितस सीताइटी की लीला में राम सीता जयभारत का महोत्सवी प्रकाश ।

PAST EVENT PHOTOS



Record For India's Largest Ravan 2024



PAST EVENT PHOTOS



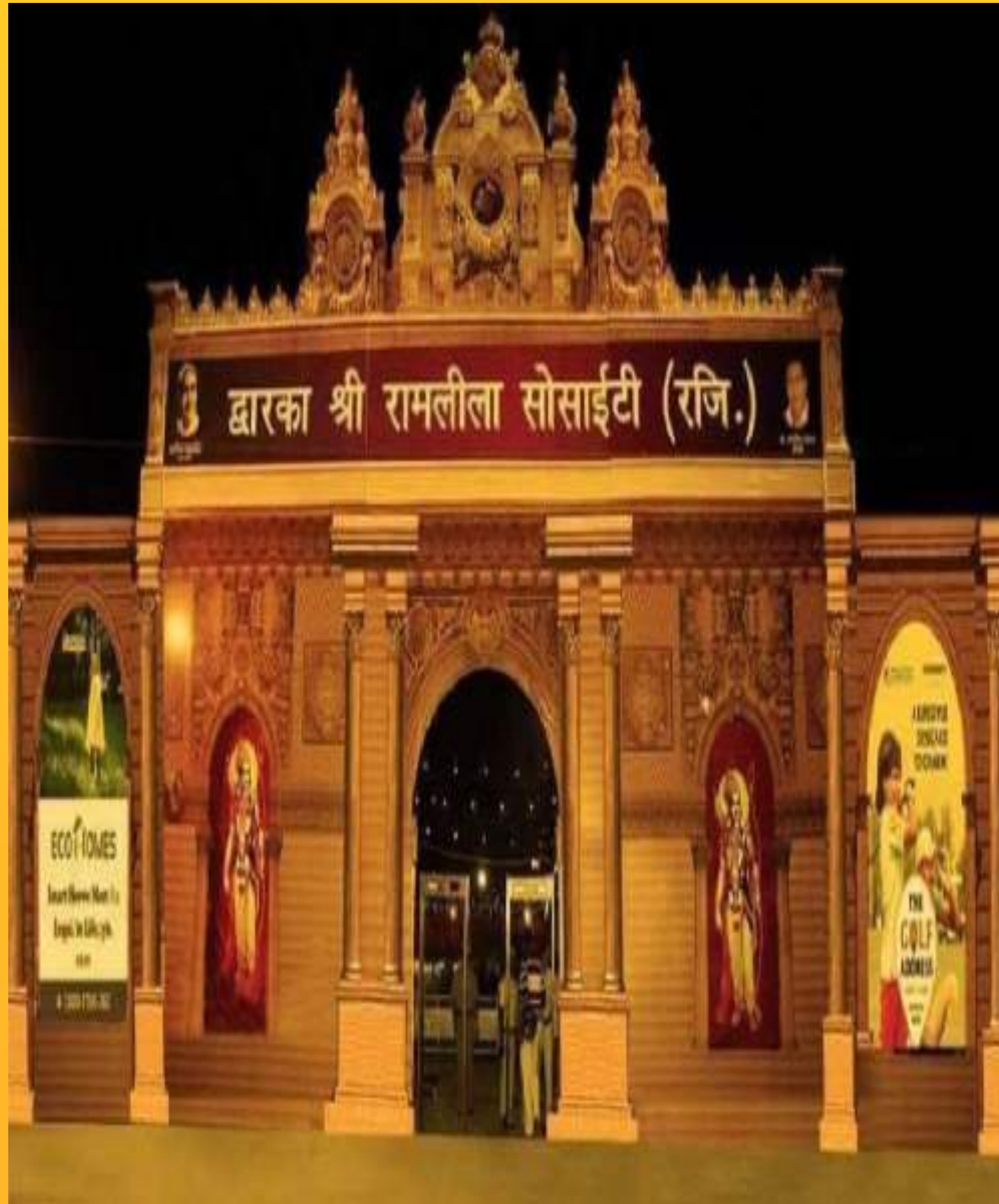
ADVERTISING STALLS - MELO GROUND



ONSTAGE TV COMMERCIALS



GATE DISPLAY



ARCH OR WALL DISPLAY



HOARDINGS & UNIPOLE



PREVIOUS YEAR STAGES



2025 Stage - Operation Sindoor Theme



INVITATION CARDS WITH LOGO

इसका भी राजनीति सोसायटी के सदस्यत्व

SPONSORED BY :

MRG
— SPACES FOR LIFE —

PNB
...the name you can BANK upon!

MAXVEL PAVILION
SECTOR 10, DWARKA

KAMDHENU Nxt
Next Generation INTERLOCK Steel

THE OMAXE STATE

DLF

Flipkart MINUTES
EVERYTHING IN MINUTES

VEGAS
Celebrate Life!

IKRISH
Wellness for all ...

KHADAK SINGH
दा दावा

FUN NATION

Devam Palace

Digital Media Partner :

HEAL & GLOW
MEDICINE | SKIN | HAIR | AESTHETICS

HUNGER TRIPTI
GHARAKHANA Cloud Kitchen

Malviya TECHNOLOGIES
An ISO 9001 of Malviya Technologies & Education (P) Ltd.

हरखबर DIGITAL

Followup Dwarka

राफेल द्वार
GATE NO.3

स्नेह निमन्त्रण
OPERATION
SIND OR
को समर्पित

द्वारका श्री रामलीला सोसायटी (रजि.)
द्वारा

14^{वां}

रामलीला
सत्य विजय गाथा

भव्य मेला

दिनांक 22 सितम्बर से 2 अक्टूबर 2025
रात्रि 8 से 12 बजे तक

स्थान रामलीला ग्राउण्ड, सेक्टर-10,
द्वारका, नई दिल्ली-110075

प्रवेश साहिब सिंह
सीनियर सप्ली, दिल्ली सरकार

आकाश राजेश गहलोत
वेयरहाउस एवं मंडल सर्विस
9818168485
8586923136

Dwarka Sri Ramlila Society
Office: Gokul Garden, Sector-7, Dwarka, New Delhi-110075
E-mail: dwarkasriramlila@gmail.com rajesh.gahlot.dwarka@gmail.com akashrajeshgahlot@gmail.com
Website: www.dwarkaramlila.com f dwarkasriramlilasociety x dwarkasriramlila

Dwarka Sri Ramlila Society

Organized By:
The Big Fair 10th Ramlila Manch

Sponsored By:

SENCO
GOLD & DIAMONDS

Dhāra

Safal CHINTELS VEGAS BCC

Channel Partner :

MR ONE **The Big Fair** **FLIVE** **सुन** **सुन** **सुन**

द्वारका श्री रामलीला सोसायटी
द्वारा

10^{वां}

रामलीला मंचन
एवं भव्य मेला

दिनांक 22 सितम्बर से 2 अक्टूबर 2025
रात्रि 8 से 12 बजे तक

स्थान रामलीला ग्राउण्ड, सेक्टर-10, नई दिल्ली-110075

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E-mail: dwarkasriramlila@gmail.com rajesh.gahlot.dwarka@gmail.com akashrajeshgahlot@gmail.com
Website: www.dwarkaramlila.com f dwarkasriramlilasociety x dwarkasriramlila

CHIEF SPONSOR

Number Of Sponsor - 1 || Amount : Rs 51,00,000

Branding Benefits:

- VVIP Main Entry Gate & on other Gate 4 Archs (6.5'x8' bothsides of gate)
- 30 Arch in Event Ground Wall
- 20 sec TVC advertisement 10 times everyday during program on main stage screen.
- Special invitation for opening & closing ceremonies.
- Coverage with Media along with organizer.
- 2 stalls in Prime Location at Mela Ground (size 10'x10' one stall size)
- Company's logo placement on 1 lakh invitation cards.
- 100 VVIP passes, 200 VIP passes
- Stage announcement of sponsor during the event.
- Felicitation of company's representatives on stage.
- Logo on social media (Twitter, Facebook, LinkedIn, Mailings etc.)
- Branding on security stands
- Company logo on all hoardings/banners/posters of Ramlila committee.

DIAMOND SPONSOR

Number Of Sponsor - 2 || Amount : Rs 21,00,000

Branding Benefits:

- VVIP Main Entry Gate & on other Gate 2 Archs (6.5'x8' both sides of gate)
- 20 Arch in Event Ground Wall
- 20 sec TVC advertisement 8 times everyday during program on main stage screen.
- Special invitation for opening & closing ceremonies.
- Coverage with Media along with organizer.
- 1 stall at Mela Ground (size 10'x10' one stall size)
- Company's logo placement on 1 lakh invitation cards.
- 75 VVIP passes, 100 VIP passes
- Stage announcement of sponsor during the event.
- Felicitation of company's representatives on stage.
- Logo on social media (Twitter, Facebook, LinkedIn, Mailings etc.)
- Branding on security stands
- Company logo on all hoardings/banners/posters of Ramlila committee.

GOLD SPONSOR

Number Of Sponsor - 4 || Amount : Rs 11,00,000

Branding Benefits:

- VVIP Main Entry Gate & on other Gate 2 Archs (6.5'x8' both sides of gate)
- 12 Arch in Event Ground Wall
- 20 sec TVC advertisement 6 times everyday during program on main stage screen.
- Special invitation for opening & closing ceremonies.
- Coverage with Media along with organizer.
- 1 stall at Mela Ground (size 10'x10' one stall size)
- Company's logo placement on 75 thousand invitation cards.
- 50 VVIP passes, 75 VIP passes
- Stage announcement of sponsor during the event.
- Felicitation of company's representatives on stage.
- Logo on social media (Twitter, Facebook, LinkedIn, Mailings etc.)
- Branding on security stands
- Company logo on all hoardings/banners/posters of Ramlila committee.

SILVER SPONSOR

Number Of Sponsor - 8 || Amount : Rs 8,00,000

Branding Benefits:

- 8 Arch in Event Ground Wall
- 20 sec TVC advertisement 3 times everyday during program on main stage screen.
- Special invitation for opening & closing ceremonies.
- Coverage with Media along with organizer.
- 1 stall at Mela Ground (size 10'x10' one stall size)
- Company's logo placement on 75 thousand invitation cards.
- 15 VVIP passes, 20 VIP passes
- Stage announcement of sponsor during the event.
- Felicitation of company's representatives on stage.
- Logo on social media (Twitter, Facebook, LinkedIn, Mailings etc.)
- Branding on security stands
- Company logo on all hoardings/banners/posters of Ramlila committee.

SPONSOR

Number Of Sponsor - 10 || Amount : Rs 5,00,000

Branding Benefits:

- 4 Arch in Event Ground Wall
- 1 stall at Mela Ground (size 10'x10')
- 10 VVIP passes, 10 VIP passes
- Felicitation of company's representatives on stage.

BRAND DISPLAY

Amount : Rs 1,50,000

Branding Benefits:

- Brand Hoarding 10 pcs (4x4 ft) at Ramlila Manchan ground
- 5 VVIP passes, 10 VIP passes
- Felicitation of company's representatives on stage.

Stall Display (10x10 ft): Rs 1,00,000

VEHICLE DISPLAY

Amount : Rs 3,50,000

Branding Benefits:

- 1 Wooden floor (carpeted) at VVIP Gate (Size 20'x10')
- Promo table and chair
- 1 Backdrop (Size 20'x6')
- 4 Arch in Event Ground Wall
- 5 VVIP passes, 10 VIP passes
- Felicitation of company's representatives on stage.





Regd. No. S/RS/SW/0059/2010

DWARKA SRI RAMLILA SOCIETY (Regd.)

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